



Junior
Achievement™
of Southwest Michigan



ANNUAL GOLF SCRAMBLE

2024 SPONSORSHIP OPPORTUNITIES



Junior
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of Southwest Michigan



ABOUT JUNIOR ACHIEVEMENT



OUR MISSION

We empower young people to own their economic success. Our volunteer-based K-12 programs foster work-readiness, entrepreneurship, and financial literacy skills by using experiential learning to inspire kids to dream big and reach their full potential.

OUR PROGRAMS

Junior Achievement programs are intensely focused to bring relevance, authenticity, and application into everyday learning to energize students around their future possibilities. Through partnerships with the business and education communities, we bring academics to life by creating real-world learning experiences. Together, we are transforming education to break down traditional barriers and give every student unparalleled connectivity to the business world, while fueling students' passion for future success.

OUR APPROACH

JA's unique approach facilitates volunteers from the community to deliver our proven curriculum while sharing their experiences with students. Embodying the heart of JA, these classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves, showing them they can make a difference in the world.



LEARN MORE ABOUT OUR EFFORTS

www.swmichigan.ja.org





ABOUT THE EVENT

May 16, 2024 | Gull Lake View East



WHAT IT IS

The JA of Southwest Michigan Golf Scramble is an exciting golf event that incorporates golf, prizes, food and fundraising!

HOW IT WORKS

At the Annual JA Golf Scramble, you and your guests will play an 18-hole scramble, enjoy the provided lunch and hors d'oeuvres, have an opportunity to win prizes and participate in a silent auction.

COST TO GOLF

This year we're offering an early bird rate of **\$800** for all teams who sign up *and* pay before April 29, 2023. Or, maximize your exposure and for \$1,000 get a team and a tee marker! All teams completing their registration after April 29, 2022 will be charged \$900 per team.

DAY OF EVENT

Registration 10:00a.m.

Opening Remarks 10:55 a.m.

Shotgun Start 11:00 a.m.

Hors D'oeuvres Buffet and Silent Auction will begin after golf.

WHO DO I CONTACT

Laura Lutterbeck, District Director

Email: laura.lutterbeck@ja.org

Phone: 269-968-9188 ext. 7723

Address: 2775 W. Dickman Rd.,
Suite C, Battle Creek, MI 49037



SPONSORSHIP OPPORTUNITIES

BENEFITS	TITLE SPONSOR \$10,000	PRESENTING SPONSOR \$6,000	SUPPORTING SPONSOR \$5,000	LEADERSHIP SPONSOR \$4,000	WORK READINESS SPONSOR \$3,000	ECONOMIC SUCCESS SPONSOR \$2,000	HOLE SPONSOR \$200
Sponsor will be featured at event, recognized visually and verbally.	✓	✓	✓	✓	✓	✓	✓
Sponsor will be featured on JASWM website and in the event's social media posts.	✓	✓	✓	✓	✓	✓	✓
Sponsor receives 1 foursome to event for guests.	<i>*Sponsor receives 2 foursomes .</i>	✓	✓	✓	✓	✓	
Sponsor will be featured in all post-event marketing material.	✓	✓	✓	✓	✓		
Sponsor will be featured in all event PR announcements to the press and media.	✓	✓	✓	✓	✓		
Sponsor will be featured prominently at event.	✓	✓					
Sponsor will be given opportunity to bring promotional materials to the event.	✓	✓					
Sponsor will qualify as a JA Giving Champion.	✓						
Sponsor will be given the opportunity to co-brand the event with JA.	✓						

SPONSORSHIP FORM

Thank you for your interest in partnering with us to become a sponsor of the JA of Southwest Michigan Golf Scramble. Please complete this form and email to laura.lutterbeck@ja.org or place into envelope addressed to *Junior Achievement of Southwest Michigan, 2775 W. Dickman Rd., Suite C, Battle Creek, MI 49037.*

CHOICE OF SPONSORSHIP

- TITLE** \$10,000 *1 Available*
- PRESENTING** \$6,000 *1 Available*
- SUPPORTING** \$5,000 *4 Available*
- LEADERSHIP** \$4,000
- WORK READINESS** \$3,000
- ECONOMIC SUCCESS** \$2,000
- TEAM** \$800* *If paid by April 29, 2024; \$900 if after April 29 (include names below)*
- HOLE SPONSOR** \$200
- IN-KIND**

We cannot participate in this year's event. Please accept this donation of \$_____

We are unable to support this event. Please contact us to discuss additional JA event opportunities.

PAYMENT OPTIONS

Please Invoice Check made payable to: *Junior Achievement of Southwest Michigan*

Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

Business/Organization Name

Contact Name

Phone

Email

Address

City

State

Zip

Signature

Date

TEAM INFORMATION

	NAME	EMAIL ADDRESS
Golfer 1	_____	_____
Golfer 2	_____	_____
Golfer 3	_____	_____
Golfer 4	_____	_____